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## **APPENDIX**

### **QUESTIONNAIRE**

**Media here refers to Newspapers and TV News Channels**

1. Name:
2. Age:
3. Sex:
4. Present State of Residence:
5. State of Origin:
6. Phone No:
7. Email:
8. Profession/If student mention which degree:
9. How often do you read Indian national newspapers?  
Daily  
Alternative days  
Once a week  
Once a month  
Any other
10. Which newspapers do you read?
11. How often do you watch national news channels?  
Never  
Less than an hour  
About an hour  
2/3 hours  
More than 3 hours  
Any other
12. Which news channels do you watch?
13. Which region gets the highest coverage in the media? Rank them (1, 2, 3, 4, 5, 6)  
Southern Region  
Northern Region  
Eastern Region  
Western Region  
North Eastern Region  
Others
14. Do you think national media is providing a fair coverage of news of different states and regions?

**If Yes Why –**

**If No Why -**

15. When you are introduced to someone new do people ask you which country you come from?

Yes

No

16. After you have mentioned the state in India where you come from do they still ask you which country you are from?

Yes

No

17. Do people guess the country you are from? If so which country?

18. If the answer to any of the above three questions is YES then mention the reasons as to why it is so?

19. The knowledge amongst general populace of India on Northeast is very poor.

- a. Strongly disagree
- b. Disagree
- c. Agree
- d. Strongly agree

20. People do not know about Northeast because they don't want to know:

- a. Strongly disagree
- b. Disagree
- c. Agree
- d. Strongly agree

21. Lack of coverage from the media on Northeast is to blame for lack of information among people about the region:

- a. Strongly disagree
- b. Disagree
- c. Agree
- d. Strongly agree

22. North Eastern people are neglected in their own country

- a. Strongly disagree
- b. Disagree
- c. Agree
- d. Strongly agree

Any Comments –

23. Where do you get your information about North East from? Rank them (1, 2, 3, 4, 5, 6, 7)

National Newspapers (Mention the Paper - )

Subscribed newspapers from Northeast (Mention the Paper - )

News Channels (Mention the channel - )

Magazines (Mention the magazine - )

Subscribed magazines from Northeast (Mention the magazine - )

Internet

Family and friends

Do mention if any other –

24. If you get information from the Internet which is the site you access. (You may tick multiple options for this question)

Online newspapers

Online newspapers from Northeast

Online journals and magazines

Online journals and magazines from Northeast

Social Networking sites

Govt websites

Blogs

Online Communities

Chat Rooms



Any other –

25. How often do you see coverage on Northeast in media?

- Daily
- Once a week
- Once a month
- Rarely
- Never
- Others -

26. Mention the content of one media report which you have read or seen on Northeast recently and in which publication or channel

27. Are you satisfied with the kind of coverage given to Northeast India by the Indian national media?

If Yes -Why

28. If No for Q-27, what are the reasons do you think responsible for media not giving good coverage to Northeast?

Any suggestions for the media –

29. Do you think Indian national media should give more coverage on Northeast?

Yes

No

30. In which of the following category does the general coverage of Northeast India appear mainly in the national media?  
a. Terrorism/Naxalism

- b. Violence
- c. Political
- d. Social
- e. Cultural
- f. Development
- g. Others

31. What other platforms are being used by Northeast people to get noticed?

32. The amount of coverage on Northeastern states by the national media are :

i. leading to increased unity among Northeastern people?

- a. Strongly disagree
- b. Disagree
- c. Agree
- d. Strongly agree

ii. leading a development of an alternative identity among Northeast people

- a. Strongly disagree
- b. Disagree
- c. Agree
- d. Strongly agree

iii. leading to alienation of Northeast people from the rest of the country

- a. Strongly disagree
- b. Disagree
- c. Agree
- d. Strongly agree

33. Do you think Prashant Tamang and Sorabhee won Indian Idol mainly because of huge support by Northeast people?

Yes

No

May be

Any Comments on the coverage of Northeast by the Indian main stream media (National news channels and national newspapers) -

**Disclaimer**

The information provided here is fully confidential and will strictly only be used for academic purpose.

Thanking you,

Pooja Basnett

[poozas@hotmail.com](mailto:poozas@hotmail.com)

M.Phil Student, Christ University

